

**W**hat we have done  
for others, we can  
do for you!

"Thanks for the super job you did with your recent sale. As always, your staff was outstanding in their efforts to help me out with some last minute details. Your continued success is well deserved."

—Rick Sundman

[Everson/Faught Collections]

"No other auctioneer of rare coins could even hope to equal your high standards of integrity. Beyond all considerations of finance and enterprise, you are people with whom anyone may interact not only with confidence but with utmost pleasure."

—Timothy Allen Taylor

[Frederick B. Taylor Collection]

"May we congratulate you for the beautiful catalog; the splendid photographs and the masterful descriptions of the innumerable lots, which resulted in this being a great sale. You may rest assured that we will call on you when we are ready to submit another consignment of material."

—Aubrey E. Bebee

[The Bebee Collection]

"I have never met a numismatist with the knowledge of Rick Bagg. He was friendly, patient, and not pushy. He has an amicable and pleasant nature which is a pleasant change in this fast paced world."

—Ray Williams

[The Mann and Smedley Collections]



When it comes to auction records, no one equals Bowers and Merena! Indeed, out of the top 10 world's records, we hold nine, including all seven of the top seven.

**W**orld record  
auction  
performance!

**1. 1787 Brasher gold doubloon. Mint State-63.** Sold by Bowers and Merena at the Garrett sale for \$725,000, the Brasher doubloon is the most famous piece coined before the establishment of the U.S. Mint.



**2. 1822 \$5 Gold. Very Fine-30.** This legendary piece, called "the most desirable United States gold coin," was sold by us as part of the Eliasberg Collection for \$687,500.



**OTHER  
BOWERS AND  
MERENA  
COINS IN  
THE TOP TEN**

**4. 1861 Paquet \$20 Gold. MS-65, \$660,000**

**5. 1787 Brasher Doubloon. VF, \$625,000**

**6. 1851 \$50 gold Augustus Humbert Proof, \$500,000**

**7. 1907 Pattern \$20 Gold Indian. Proof-65, \$475,000**

**9. 1804 Silver Dollar. EF-40, \$400,000**

**10. 1893-S Morgan Dollar, MS-65, \$357,500.**

**3. 1870-S \$3 Gold. Extremely Fine-40.** Of all American gold coins, probably none is more famous than this unique issue. It was sold by Bowers and Merena for \$687,500.



Bowers and Merena also sold the most valuable coin collection ever: the Garrett Collection, owned by The John Hopkins University, for \$25 million!

**T**ake the  
first step  
today!

The number of lots is strictly limited, so act now!

If you want to take advantage of this exciting opportunity to get top prices for your coins at the ANA Convention auction in Pittsburgh (August 9-12, 1989), please

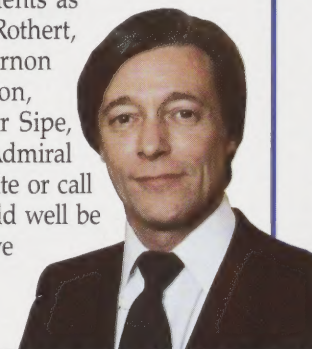
contact Richard A. Bagg, Ph.D., today. Let us do for you what we have done for countless other ANA members over the years, including such past ANA presidents as Matt Rothert, M. Vernon Sheldon, Arthur Sipe, and Admiral

Oscar H. Dodson. Write or call collect today! This could well be the best financial move you've ever made.

► Rick Bagg



**Call Rick Bagg  
COLLECT:  
(603) 569-5095**



Dear Rick Bagg:

Please tell me how I can include my coins in the 1989 ANA auction in Pittsburgh. I understand that all information will be kept confidential.

Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Brief description of holdings \_\_\_\_\_

Daytime Telephone No. \_\_\_\_\_

Best time to call \_\_\_\_\_

Auctions by Bowers and Merena • Attn: Rick Bagg  
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**HOW TO GET  
THE  
BEST PRICE  
FOR YOUR  
COINS**



**THE 1989 ANA CONVENTION  
SALE—CONDUCTED BY  
AUCTIONS BY BOWERS AND  
MERENA—IS YOUR TICKET  
TO FABULOUS COIN PRICES!**

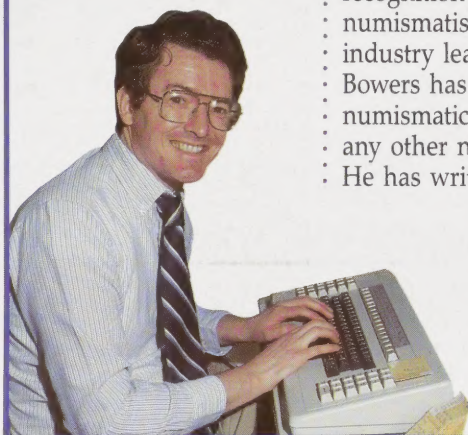


## Thinking of selling? Talk to Auctions by Bowers and Merena, Inc!

Right now we are accepting consignments for our 1989 American Numismatic Association sale to be held in Pittsburgh, August 9-12. This will be one of the most important sales events of our time, but space is strictly limited—with just 3,500 lots available. If you act *now*, you can consign your scarce and rare coins, sets, or your entire collection.

### GET THE BOWERS AND MERENA EDGE

Auctions by Bowers and Merena is among the largest and most respected auction companies in the world. Our



sales cover the entire numismatic spectrum and have included many of the world's most famous collections. Over the years, we have sold more than \$200 million worth of coins for approximately 10,000 consignors. When it comes to experience, we offer what you are seeking—the Bowers and Merena edge!

### UNMATCHED EXPERTISE

The Bowers and Merena tradition of expertise starts at the top, with founder and Chairman Q. David Bowers. One of the most respected professionals in the field, he has achieved worldwide recognition as a premier numismatist, author, and industry leader. Mr. Bowers has received more numismatic awards than any other numismatist. He has written more than

two dozen books, and is a past president of the American Numismatic Association.

Raymond N. Merena, President of Auctions by Bowers and Merena, is one of America's most distinguished professional numismatists. Prominent in the field for over two decades, he conducted the "Trends" department for *Coin World* for many years, has organized coin conventions, and has participated in educational forums, seminars, and other activities.

In addition, Auctions by Bowers and Merena offers the services of some of the most knowledgeable numismatists in the world, including Michael Hodder and Andrew Pollock III.

### THE WORLD'S MOST HONORED CATALOGUES

Our numismatists are backed up by full in-house facilities, including



► Chairman Q. David Bowers and President Raymond N. Merena—two of the most respected professionals in the rare coin field.

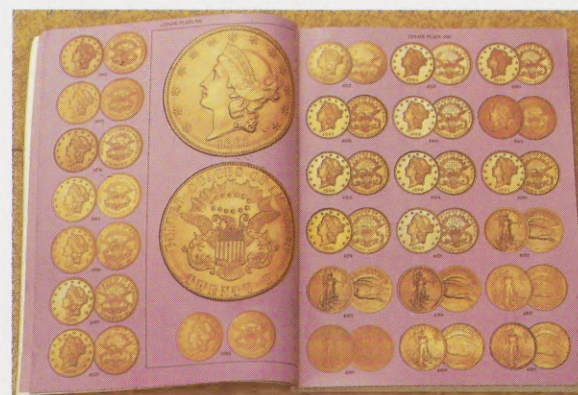
our Photographic Department, Graphic Arts Department, and others. The result will highlight your numismatic material to its best advantage. That's why our "Grand Format" catalogues have set a standard for all of numismatics. Each is a stunning collector's item, superbly illustrated with sharply detailed color photographs of especially valuable or important coins.

A great deal of bidding interest can be generated at an auction just by the way your coins are catalogued. After reading our scholarly and fascinating descriptions, thousands of potential bidders from all over the world will want to bid on your coins.

### THE WORLD'S MOST ACTIVE BIDDERS

The more active bidders to whom your collection is offered, the higher the bids at the sale. Auctions by Bowers and Merena can offer you the best qualified and active bidders in the world. After superb cataloguing, the best service we provide is our mailing list of concentrated, proven buyers—including many mail bidders. These bidders are knowledgeable collectors and investors who spend millions of dollars on rare coins each year. The same bidders who set world's record prices at our Garrett, Eliasberg, Norweb and

The result of all our efforts? Record prices for the coins, and more "Catalogue of the Year" honors (given by the Numismatic Literary Guild) than all our competitors combined. In addition, these scholarly catalogues are highly valued by collectors as a permanent record of fine collections.



► Our dazzling color photography encourages bidders to bid by mail with complete confidence.



► This 1893-S Morgan dollar realized \$357,500 at our sale of the Norweb Collection—a world's record price for a Morgan dollar.

other sales will be enthusiastically bidding on your material!

### REASONABLE RATES

For one low commission to you, the seller (plus a fee to the buyer), we handle everything—from complete insurance from the moment we receive your coins, to cataloguing, to photography, to advertising and publicity—in other words, all you have to do is figure out how to invest our generous check!

### PLEASURABLE TRANSACTION

To top it all off, we offer you a pleasurable, enjoyable transaction. To put it simply, we treat you as we ourselves would like to be treated. At Auctions by Bowers

and Merena, the entire team is on your side. Prompt, personal, and professional service awaits you.

### REALIZE TOP PRICES

At the 1989 ANA auction—with the help of Auctions by Bowers and Merena—you can be certain that every coin in your collection will realize its full potential.

**T**he first step:  
Contact Rick  
Bagg today!  
Call him collect  
at (603) 569-5095,  
or simply use the  
coupon in this  
brochure.

► Andrew Pollock III, one of Bowers and Merena's team of world-class professional numismatists.